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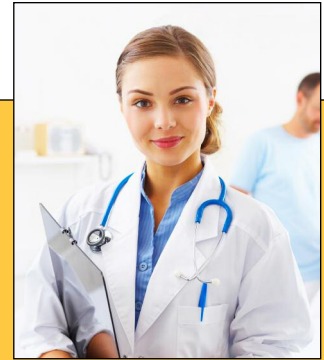
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BARRISTER'S PHYSICIANS

816,410

PROFILE:

Barrister's Directory of Physicians offers a highly selectable list of doctors, dentists, podiatrists, veterinarians, chiropractors, and optometrists affiliated with leading medical institutions and community hospitals. Barrister's Physicians offers granular specialty and sub-specialty selects. The select designation has been enhanced and verified through in depth research including the physician's published articles.



TITLE:	QTY:	TITLE:	QTY:	FILE#:	3936/0108
MD	377,562	DPM	17,500	MINIMUM:	5,000 NAMES
DO	25,672	NP	79,634	UPDATE:	01/08
DDS	156,343	PA	47,906		
DVM	49,462	Optometrist	28,364		
		Chiropractor	33,959		

SAMPLE MAILING PIECE REQUIRED

INTEREST:	QTY:	INTEREST:	QTY:
Allergy	2,490	Orthopedic Surgery	16,460
Anesthesiology	18,701	Osteopathic Therapy	544
Cardiology	17,807	Otolaryngology	6,825
Critical Care	988	Pathology	5,293
Dermatology	7,399	Pediatric	16,511
Emergency Medicine	15,619	Physical Med Rehab	4,424
Endocrinology	2,754	Podiatry	10,276
Family Practice	64,313	Psychiatry	20,912
Gastroenterology	8,233	Pulmonology	6,080
Geriatrics	872	Radiology	17,851
OB/GYN	24,097	Diagnostic Radiology	16,882
Hematology	517	Intervention Radiology	586
Infectious Disease	2,735	Nuclear Medicine	383
Internal Medicine	62,269	Radiation Oncology	2,328
Oncology	9,215	Rheumatology	2,637
Hema Oncology	4,579	Surgery	53,447
Radiation Oncology	2,328	Cardiac Surgery	1,279
Gynecologist/Oncologist	448	Colorectal Surgery	739
Medical Oncology	1518	General Surgery	16,570
Surgical Oncology	342	Hand Surgery	575
Nephrology	4,503	Maxill Surgery	1,126
Neurology	8,775	Neurosurgery	3,177
Neuropsychiatry	89	Oral Surgery	5,883
Ophthalmology	13,671	Orthopedic Surgery	16,474
Orthopedic Surgery	16,460	Plastic Surgery	4,254
Osteopathic Therapy	544	Thorasic Surgery	1,792
Otolaryngology	6,825	Vascular Surgery	1,650
Pathology	5,293	Urology	7,145
Pediatric	16,511		

SUGGESTED USAGE:

These medical specialists respond to offers on seminars, books, newsletters, magazines, medical product and service information, office equipment/supplies, and consumer offers such as fashions, sports equipment, vacations, credit cards, investment, and financial services.



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